

Image Consent Form

Occasionally, we take photographs of the children at our school. We may use these images in our school prospectus or in other printed publications that we produce, in displays and on our website. We may also make video or webcam recordings for school-to-school conferences, monitoring or other educational use. The school has a principle of not naming children in full alongside photos (we may use first name and initial of surname).

We also send images to the news media, or our school may be visited by the media who will take their own photographs or film footage (for example, of a visiting dignitary or other high profile event). Pupils will often appear in these images. The news media may use the images in printed publications (including local or national newspapers), on televised news programmes or on their website. They then store them in their archive. They may also syndicate the photos to other media for possible use, either in printed publications, on websites, or both. When we submit photographs and information to the media, we have no control on when, where, if or how they will be used.

We use consent as our lawful basis for certain uses of photos/recordings of your child -to comply with the General Data Protection Regulation, please can you complete this form as a family.

Conditions of use:

1. This form is valid for the period of time your child attends this school. Images of your child will not be used after this time. You can ask the school to stop using your child's images at any time, in which case they will not be used in future publications but may continue to appear in publications already in circulation, which are out of our control (e.g. media). Please write to the school if you wish to withdraw consent at any time. Alternatively, there is a Consent Withdraw Form available on the school website in the Parents section under Information governance.
2. It is assumed that you (and each of you having parental responsibility for your child) have consulted with each other as far as the completion of this form and the giving of consents is concerned.
3. Where your child is over the age of 13 years of age, we recommend that you complete this form together – as children may be able to decide how their data (for example – photographs) may be used in certain circumstances.
4. The images we take will be of activities that show the school and children in a positive light.
5. Embarrassing or distressing images will not be used. The images will not be associated with negative or sensitive issues.
6. We may use group or class photographs or footage with very general labels e.g. 'science lesson'.
7. We will only use images of pupils who are suitably dressed.
8. We will make every effort to ensure that we do not allow images to be taken of any children for whom we do not have permission or who are 'at risk' or disallowed from having their photographs taken for legal or social reasons.
9. We will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended. However, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication.

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies. In giving your consent you understand that images may be used in printed and electronic form.

To give your consent, please complete the information overleaf and return the form to the school.

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Please tick those that apply:

Purpose	I consent (Yes / ✓) I do not consent (No / ✗)
INTERNAL USE For images or video footage of my child to be used in the school on activity boards, screens, reception area for promotional purposes.	
EXTERNAL USE For images or video footage of my child to be used on the school website and social media accounts for publicity purposes – examples newsletter, prospectus, local / national media	

I have read and understood the information overleaf.

Name of child: _____

Parent's or carer's signature: _____

Name (in block capitals) _____

Date: _____

School: The John of Gaunt School

If you require help completing this form or a translated version, please contact your child's school.

Please note you can withdraw consent at any time there is a Consent Withdraw Form available on the school website in the Parents section under Information governance. **If you have any queries or wish to review your consent, you can contact** Mrs Cottle (dcottle@jogschool.org) or the school's Data Protection Officer (i-west@bathnes.gov.uk)